

**FOR IMMEDIATE RELEASE**

**NATIONALLY RECOGNIZED MUSIC EDUCATION PROGRAM,  
EDUCATION THROUGH MUSIC, ANNOUNCES EXPANSION INTO  
MASSACHUSETTS**



**Boston, MA** – With proven success in New York, Los Angeles, and Colorado, the registered non-profit organization, **Education Through Music (ETM)** has launched in Massachusetts with the pledge of bringing quality music education into schools. More specifically, **Education Through Music-Massachusetts (ETM-MA)** will be working directly with schools to provide music as a core subject for all children to improve academic achievement, motivation, and self-confidence. And they are starting their work in the **Boston Public School** system.

**ETM** is a well-established and well-respected nationally recognized organization that was born in 1991 in New York City. It happened when founders, **Edmund Schroeder** and **Eldon Mayer** recognized the low-quality education students were receiving in their city. Having witnessed firsthand how educational outcomes could be improved, through music, they decided to bring music education to the schools in their state. **ETM** has grown significantly in recent years, implementing coast-to-coast music education programs into the core curriculum of under-resourced schools. Today – despite the devastating impact of COVID-19 and the need for remote learning in many school districts – **ETM** will have provided access to high-quality music education to about **40,000 students**, across New York, Los Angeles, and Colorado in the 2020-2021 school year.

Executive Director, **Adam Calus** oversees **ETM-MA**. A former **Music Director** at the **Charlestown High School** – a public school in Boston – Adam will be responsible for providing development direction and fundraising strategies to support an aggressive growth plan to the school systems throughout Massachusetts. *“After working as a music educator in Massachusetts for almost ten years now, I am so excited to expand the work I am doing as the Executive Director of ETM-Massachusetts,”* said Calus. *“ETM has a history of creating meaningful and effective change in school communities through the implementation of music education around the country,*

*and I am so honored to get to bring this work to Massachusetts schools. I plan to learn and grow in order to make this organization thrive so that as many students as possible have access to a high-quality music education,”* he continues.

**ETM-MA**'s focus has been on establishing school-based partnerships and providing broad support to **Boston Public School** music educators, while also creating job opportunities in the community. Whether it is starting a music program from the ground up or providing additional support to schools with existing music programs in the form of supplies, resources, consultancy, and funding, **ETM-MA** wants to equip teachers so that they are better supported to equip the next generation of leaders.

The partner schools for the 2021 school year, so far, are: **Dudley Street Neighborhood Charter School, Timilty Middle School, New Mission High School** and **Boston Community Leadership Academy**. **ETM-MA** will also be providing professional development for music educators in Boston to best assist with the challenges that come with remote teaching due to COVID-19. In addition, a youth workforce development program has been created for training school-aged music educators.

To successfully continue bringing music into schools, **ETM-MA** needs the support and involvement of parents and communities, alike. When you choose to support **ETM-MA**, you are helping thousands of students in the city thrive in and outside the classroom.

**The non-profit is currently looking for volunteers, educators, advocates, and donors.**

Visit [www.etmma.org/getinvolved/](http://www.etmma.org/getinvolved/) to learn how you can get involved and visit their [website](#) to donate. *All donations are tax-deductible.*

#### **FOR ADDITIONAL INFORMATION:**

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